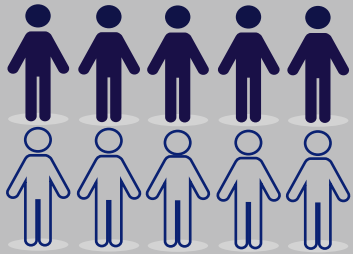


# HOW MUCH DOES IT COST TO LAUNCH

## A BRITISH BRAND?



**50%** of start-up brands cost over **£15,000** to launch

